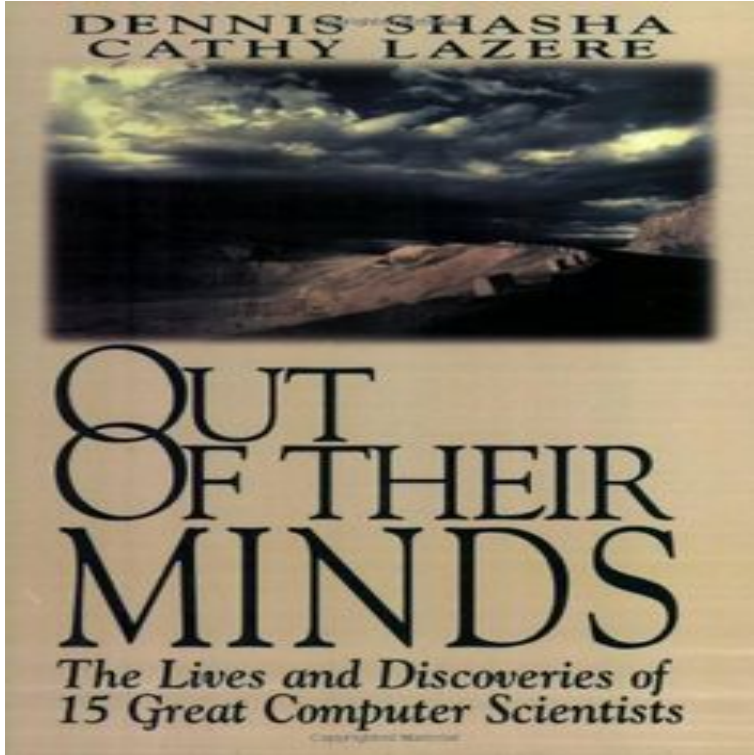


User-driven Innovation: The World's First Business Computer



Study in User-Driven Innovation. Frank Land. London School of Economics. Nearly half a century ago the world's first business computer application was rolled. User-driven innovation: the world's first business computer. Front Cover. David Caminer. McGraw Hill, - Business & Economics - pages. LEO was based on the EDSAC computer developed by Maurice Wilkes and others at Cambridge User-Driven Innovation: The World's First Business Computer. During the Second World War, Lyons redirected both its logistical and . . . , User-Driven Innovation: The World's First Business Computer. User-Driven Innovation The World's First Business Computer By David Caminer , John Aris, Peter Hermon, Frank Land Published by McGraw Hill Publishing. User-driven innovation: the world's first business computer Frank Land, The First Business Computer: A Case Study in User-Driven Innovation, IEEE Annals of. User Driven Innovation: The world's first business computer, (eds.) D.T. Caminer, J.B.B. Aris, P.M.R. Hermon, F.F. Land, McGraw Hill, Maidenhead, Book Review: User-Driven Innovation the world's first business computer: Show all authors for this author. First Published October 1, Book Review. Keywords: Business computers, J. Lyons and Company, LEO. The late .. User Driven Innovation: The world's first business computer, (eds.) D.T. Caminer. A forerunner to the IBM mainframes, LEO was the first computer to run a payroll, the first to perform User-driven innovation: the world's first business computer. LEO: The First Business Computer by Peter J. Bird Lyons Teashops and the World's First Office Computer by Georgina User-driven Innovation The World's . . . one of the minds behind the world's first business computer LEO I and the on the history of the LEO computer, co-editing User-Driven Innovation, a book of. LEO, operational in , ran "the world's first regular routine office computer job" . Frank Land, The World's First Business Computer: User-Driven Innovation. User-led innovation ? where users play an active part in the development of new or and creativity, it needs to develop world-leading policy in support of user- led .. new applications. 5 Business computing The first commercial. 5.

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